

## REGULAR MAIN STREET DDA MEETING – SEPTEMBER 1, 2020

The regular Main Street DDA meeting was called to order via Zoom at 6:03pm

### Roll Call:

Present: Mayor Bronson, Costin, Crongeyer, Eckhart, Herceg, Hillesheim, Khan-King, Councilman Mallory, Stempky

Absent: Bishop, Lindeman

Chairperson Eckhart noted that agenda item 5d needed to be removed as the owner of Harbor Outlet LLC has withdrawn her application for the Vibrancy Microgrant.

### Consent Agenda: Minutes, Director's Report, Main Street Report, Committee Reports

*Motion by Herceg, seconded by Hillesheim to approve the consent agenda with the removal of item d under new business. Motion passed unanimously*

### Old Business:

- a. Consideration to approve hiring a Main Street DDA Beautification Specialist.

*Motion by Costin seconded by Mallory to approve hiring a Main Street DDA Beautification Specialist.*

*Motion passed unanimously*

### New Business:

- a. Presentation of "URN-E" sculpture placement recommendation. Pat Rintamaki, Art Vision
  - Ms. Rintamaki asked for approval from the Main Street DDA to support the placement of URN-E at Festival Square. She explained including the sculpture in the design plan created by Keith Cheli for the front of Festival Square. The sculpture would set on a cement pad with shrubbery to act as a passive barrier. She also explained that this is public art and therefore would need to be placed on City property which does not give a lot of options for downtown.
  - Bronson: This will still need City Council approval. He has requested that a City policy for the acceptance of donations be put in place.
  - Costin: Very generous donation and very appreciative. Does this fit in with the overall image of downtown? What will happen to the tree currently in that location? Doesn't feel that he knows enough about it at this time.
  - Crongeyer: How with this art fit in with our branding through Michigan Main Street? Ann's work, and the piece she created for Alpena is beautiful. Agrees with John that it may be difficult to describe how this piece describes Cheboygan. Would like to wait to make a decision.
  - Eckhart: Loves sculpture. We don't need a theme for art to play in to Cheboygan. More art in general will be great for our community. Concerned about placement at Festival Square. Original Festival Square plan had restrooms at the front of Festival Square. Our program is so new that it would be hard to make a recommendation for art in any particular place at this time. Would like to ask for additional time to come up with a big picture plan for our district. Who will pay for landscaping?
  - Herceg: Very wise and valid comments made thus far. Doesn't have anything else to add at this time.
  - Hillesheim: Way to early to make a decision. We need to come up with an overall design that everyone agrees on.
  - Khan-King: Hasty to make a decision at this time. We just approved Design Guidelines.

- Mallory: Too early to make a decision. Not sure if this is the perfect thing for the location.
- Stempky: Echoes many of the same concerns. Appreciative of sculpture and it should find a prominent location downtown but we should slow down so the planning process can happen and the vision for downtown a little more grounded. Loves sculpture. Keith's design is a great start but involving bathrooms is a picture goal that is needed.

b. Consideration to award a \$500 Vibrancy Microgrant to Williams Office Supply.

*Motion by Khan-King seconded by Mallory to award a \$500 Vibrancy Microgrant to Williams Office Supply. Motion passed unanimously*

c. Consideration to award a \$500 Vibrancy Microgrant to Life Balance Acupuncture & Herbs

*Motion by Stempky seconded by Bronson to award a \$500 Vibrancy Microgrant to Life Balance Acupuncture & Herbs. Motion passed unanimously*

d. Consideration to award a \$500 Vibrancy Microgrant to National Office Products

*Motion by Mallory seconded by Bronson to award a Vibrancy Microgrant to National Office Products. Motion passed unanimously*

e. Consideration to award a \$500 Vibrancy Microgrant to The Coop

*Motion by Hillesheim seconded by Herceg to award a \$500 Vibrancy Microgrant to The Coop. Motion passed unanimously*

f. Consideration to award a \$500 Vibrancy Microgrant to The Queen's Head

*Motion by Khan-King seconded by Crongeyer to award a \$500 Vibrancy Microgrant to The Queen's Head. Motion passed unanimously*

g. Consideration to approve \$125 for an October Scarecrow Stroll. \$50 each for two prizes and \$25 for printing of posters and voting slips.

Bobie explained that this will be a family friendly event to bring people downtown. We are partnering with Art Vision who will be acting as volunteers.

*Motion by Costin seconded Mallory to approve \$125 for an October Scarecrow Stroll. Motion passed unanimously*

i. Discussion of continuing Main Street DDA merchandise

There was much discussion about the success of the current merchandise and the desire to continue with more of the same merchandise, different items, or different items with a trails town logo.

*Motion by Costin to fund additional expenditure for merchandise for sales on behalf of Main Street Program using the existing logo. Seconded by Khan-King*

j. Consideration to approve Katie Duczowski as full time Cheboygan Main Street DDA Interim Director with paid benefits.

*Motion by Hillesheim seconded by Mallory to approve Katie Duczowski as full time Cheboygan Main Street DDA Interim Director with paid benefits. Motion passed unanimously*

k. Treasurer's Report

Everyone should have received copies of the financial reports. On the disbursement report the invoice for Verizon Wireless, this is our final bill. That contract has been moved out of the DDA.

Eckhart had a question about the Budget Report for the City of Cheboygan. Local grant disbursement, match on main disbursement, and capital outlay seem new. What is the difference between the local grant disbursement and the match on main disbursement?

Bobie explained that match on main is the MEDC Grant received by Hive North. Katie added that the local grant disbursements would be for the vibrancy microgrants and façade grants. Bobie will get further clarification on capital outlay.

Misc Revenue DDA shows Main Street Merchandise sales.

Vince added that we need to be careful to allocate expenses correctly to Main Street or DDA.

I. City Council Report

- Discussion continues on the housing project at Stempky St and Western Ave.
- Multiple projects happening to test city sewer lines to find leaks and determine if rain water is flowing in to the sewer system.
- There will be a special meeting coming up 9/2/20 discussing opting in to recreational marijuana.

m. City Manager's Report

- There are draft ordinances for recreational marijuana in the City of Cheboygan. Special City Council meeting to review ordinances and set a public hearing which will likely be September 22 at a regularly scheduled City Council meeting. If approved they will be effective 20 days after approval.
- Western Ave project has slowed down to work in phases. Doing everything we can to make project successful
- Visited Kurth Robotics open house in the industrial park. Exciting opportunity for Cheboygan.

n. Public Comments

- Lynn Turner – Art Vision Cheboygan and Earth Week Plus committee. Evergreen in front of Festival Square is beautiful, it represents Northern Michigan and a number of people feel strongly about keeping it there if possible. There are a number of artists in our community. We need to communicate with them and get them involved but we don't want "cartoonish art" in our downtown. Wondered if artwork inside the Opera House could be recreated outside in downtown.
- Brandon Weir commented on the idea behind changing the merchandise logo. They wanted to make the name Cheboygan larger and highlighted.

o. Board Member Comments

- Mayor Bronson – nothing to add
- Crongeyer – Thank you to volunteers who have been stepping up and working hard!
- Eckhart – Starting to see results from the Main Street Program. Thank you to the volunteers! New planters are out at Festival Square. Resigning as Events Committee Chair. Please communicate if you know anyone who might be interested. Brandon Weir is an all-star volunteer and would be a good option.
- Herceg – no comments
- Hillesheim – no comments
- Mallory – Has a lot on his plate and would like to resign as Main Street DDA Secretary.
- Stempky – no comments

p. Adjournment

*Motion by Mallory, seconded by Hillesheim. Meeting adjourned at 8:08pm*

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Chairperson Emily Eckhart