

Cheboygan Main Street DDA Regular Meeting – April 6, 2021

The meeting was called to order via Zoom at 6:02 p.m.

Roll Call

Present: Costin, Crongeyer, Eckhart, Hillesheim, Khan-King, Stempky, Villanueva, Weir

Absent: Schneider, Tebo, Mallory

Consent Agenda:

Motion by Costin, seconded by Stempky, to approve the consent agenda as presented. Motion passed unanimously.

New Business

- a. Consideration to make a recommendation to City Council to approve a redevelopment liquor license for Beau Est Beau, located at 220 N Main St.
Motion by Costin, seconded by Crongeyer, to make a recommendation to City Council to approve a redevelopment liquor license for Beau Est Beau, assuming the application meets the requirements. Motion passed unanimously
 - b. Consideration to allocate up to \$1,000 for a Façade Grant to Beau Est Beau, located at 220 N Main St.
Motion by Costin, seconded by Crongeyer, to approve a Façade Grant of \$1,000 for Beau Est Beau, located at 220 N Main St. Motion passed unanimously
 - c. Consideration to allocate up to \$1,000 for a Façade Grant to Hair Design & Shine Boutique, located at 215 N Main St.
Motion by Weir, seconded by Hillesheim, to table the Façade Grant application for Hair Design & Shine Boutique until additional information is provided. Motion passed unanimously
 - d. Recommendation for the Commercial Rehabilitation Act Tax Abatement for 215 N Main St.
Motion by Stempky, seconded by Hillesheim, to table to recommendation for the Commercial Rehabilitation Act Tax Abatement for 215 N Main St until additional information is provided. Motion passed unanimously
 - e. Farmer's Market Presentation – Travis Neuman
This item was removed from the agenda. The Farmers Market reached out and asked to be moved to a future meeting.
 - f. TIF Renewal Presentation – Paul Lippens & Danielle Bouchard, McKenna
Paul Lippens and Danielle Bouchard made a presentation outlining the DDA TIF renewal process. This 6-month process will include stakeholder workshops, community survey, the establishment of a Development Area Citizens Council, development of the DDA project list, and development of TIF projections.
Patricia Gildner strongly encouraged setting aside money for public art as the DDA TIF plan is developed.
2. Treasurer's Report – Bobie Crongeyer
Crongeyer reported that a GL Activity Report has been added to the monthly reports provided by the Clerk/Treasurer.
 3. Committee Updates
 - a. Outreach Committee – Bobie Crongeyer

Crongeyer reported that the new Main Street website homepage has been completed and is available to view on a test page. It is hoped that the new website will be completed by mid-May. Work on the holiday catalog is also moving forward.

Weir asked if there were any updates on merchandise with the new logo.

Crongeyer reported that Beth Smith has been working hard on this project and will be presenting options at the April Outreach Committee meeting.

b. Placemaking Committee – Christy Stempky

Stempky reported that Thursday Clean Sweep events are now happening. Shine Up Cheboygan is being worked on. There will likely be a loop set up at the fairgrounds for city residents to dispose of or donate items. There will also be scrap metal recycling available. In conjunction with this event volunteers will be working to pick up trash along the river and in other selected location.

c. Events Committee – Brandon Weir

Weir reported a snowy success of the Easter Egg hunt. He publicly thanked all involved in making this event a success.

The majority of the Thursday night music performers have been booked with only a few dates remaining open.

d. Business Development Committee – Polly Schneider

Schneider was not available to provide an update on the business development committee.

e. TIF Renewal Committee – Katie Duczkowski / Bobie Crongeyer

Duczkowski thanked the McKenna team for their presentation to the board.

City Council Report

Mayor Tebo and Mayor Pro Tem Mallory were not in attendance and a city council report was not given.

City Manager's Report

City Manager Tom Eustice was not in attendance and a city managers report was not given.

Public Comments

Patricia Gildner commented on the importance of updating the public restrooms and asked for the boards support for new public art projects soon to be presented by Art Vision Cheboygan.

Board Member Comments

Costin: no further comments

Crongeyer: no further comments

Eckhart commented that she had received a letter of resignation from Vince Hillesheim and thanked him for his many years of service.

Eckhart commented that Executive Committee positions will be voted on in June and she will be stepping down from the Chair position.

Hillesheim thanked the board for their kind words and commented that he looks forward to listing Cheboygan as his first and second choice community.

Khan-King commented that she greatly appreciated Hillesheim's knowledge.

Stempky echoed the appreciation for Vince Hillesheim and thanked him for his time and wisdom.

Villanueva echoed the appreciation for Vince Hillesheim and thanked him for his time and wisdom.

Weir echoed the appreciation for Vince Hillesheim thanked him for his wisdom and dedication to Cheboygan.

Adjournment

Motion by Khan-King, seconded by Stempky, to adjourn the meeting. Meeting was adjourned at 7:40pm.