

Cheboygan Main Street DDA Regular Meeting – June 1, 2021

The meeting was called to order via Zoom at 6:01pm

Roll Call

Present: Costin, Crongeyer, Eckhart, Mallory, Schneider, Stempky, Tebo, Villanueva, Weir

Absent: Khan-King

Consent Agenda:

Motion by Costin, seconded by Tebo, to approve the consent agenda as presented. Motion passed unanimously.

New Business

- a. upNORTHeast presentation – Scott Susalla

Mr. Scott Susalla presented a new marketing campaign for north east Michigan called upNORTHeast.

- b. Consideration to proceed with estimate 1098 from Basement Tech Construction to complete waterproofing of the elevator pits at the footbridge.

Motion by Costin, seconded by Schneider, to proceed with estimate 1098 from Basement Tech Construction to complete waterproofing of the elevator pits at the footbridge. Motion passed unanimously.

- c. Consideration to approve updates to the Main Street DDA Façade Update Grant program.

Motion by Stempky, seconded by Crongeyer, to approve updates to the Main Street DDA Façade Update Grant program. Motion passed unanimously.

- d. Election of Officers

Chairperson

Consideration to appoint a Cheboygan Main Street DDA Chairperson

Motion by Stempky, seconded by Tebo, to appoint Eric Villanueva as Chairperson of the Cheboygan Main Street DDA. Motion passed unanimously.

Vice Chairperson

Consideration to appoint a Cheboygan Main Street DDA Vice Chairperson

Motion by Stempky, seconded by Villanueva, to appoint Christine Khan-King as Vice Chairperson of the Cheboygan Main Street DDA. Motion passed unanimously

Treasurer

Consideration to appoint a Cheboygan Main Street DDA Treasurer

Motion by Stempky, seconded by Costin, to appoint Bobie Crongeyer as Treasurer of the Cheboygan Main Street DDA. Motion passed unanimously

Secretary

Consideration to appoint a Cheboygan Main Street DDA Secretary

Discussion was had among board members and further discussion was tabled until the July 2021 regular meeting.

Thanks was expressed for the current executive committee members.

2. Treasurer's Report – Bobie Crongeyer

Bobie Crongeyer highlighted three items. On the check disbursement report ASCAP music license fee and Granger Surveying for the deed transfer of the Bunny Wall. From the receipt distribution report Bobie clarified that the receipt of \$2,175 included Downtown Thursday Nights Live sponsorships from Bishop Automotive, Sensational Life Therapy, and Nautical North Family Adventures.

3. Committee Updates

a. Outreach Committee – Bobie Crongeyer

Bobie reported that the new Main Street website www.cheboyganmainstreet.org was now live. She asked for information from the other committees to add to the website.

Bobie reported that Main Street merchandise will be available June 10th.

Bobie reminded everyone of the Holiday Catalog and July 12th deadline to bring merchandise to local photographer Lindsey Vork.

b. Placemaking Committee – Christy Stempky

Christy reported that most of the Main Street trees only need a watering and fertilizing program rather than replacement. There is one tree that was destroyed over the winter and will need to be replaced in the fall.

Christy reported that Seedums Garden Club completed planting on the large concrete rounds at Festival Square.

Christy reported that the Water Street rain garden planting will take place on June 4th thanks to assistance from Tip of the Mitt Watershed Council. Planting of the 20 metal planters at Festival Square will also take place on June 4th.

Board members commented that Cheboygan is looking beautiful.

c. Events Committee – Brandon Weir

Brandon reported that musicians have been booked for all Downtown Thursday Nights Live events.

Brandon reported that the events committee is now using a google doc to track event information.

Brandon asked for additional sponsors of Downtown Thursday Nights Live.

Brandon reported that the Independence Day parade has been scheduled for July 4th at 10am.

Brandon reported that committee members are in the beginning stages of organizing sidewalk sales.

The next events committee meeting will take place June 7, 2021 at 4pm in Festival Square.

d. Business Development Committee – Polly Schneider

Polly reported that the business development committee held a kickoff meeting on May 19th.

Polly reported that the business success toolkit is being refreshed and will be ready very soon.

Polly reported that informational packets will be delivered to the marina.

The next business development committee meeting is scheduled for June 23, 2021.

e. TIF Renewal Committee – Katie Duczkowski / Bobie Crongeyer

Katie reported that three virtual roundtables were held on May 26th to gather community feedback in preparation of updating the current Development and TIF plan.

Katie reported that a community survey will be ready to launch in the next week to gather additional community feedback and suggestions for future goals and objectives of the DDA.

Katie reported that three residents have expressed interest in participating the Development Area Citizens Committee.

4. City Council Report

Mayor Pro Tem Mallory reported that property on Western Ave has been awarded to the DNR for \$35,000.

Mayor Pro Tem Mallory reported that the city has applied for a Community Redevelopment Block Grant through the MEDC to assist with the water sewer project.

Mayor Pro Tem Mallory reported that the fireworks will take place on July 4th.

5. City Manager's Report

City Manager Tom Eustice was not available for a report.

6. Public Comments

Patricia Gildner complemented the efforts to complete the rain garden on Water Street.

Patricia Gildner reported that the URN-E sculpture was approved by City Council to be placed in Washington Park. The sculpture will likely be placed in late June or early July 2021.

Patricia Gildner reported that the Fish Bench is near competition and will be placed on the east side of the river near the Children's Trail.

Patricia Gildner reported that the Butterfly Bench for the Children's Trail is being working on.

Patricia Gildner reported that AVC is working with Sozo on a new mural to be placed on the back side of the historical mural in Washington Park.

7. Board Member Comments

John Costin thanked the current executive committee members.

John Costin noted that Boyne City has been named a Great American Main Street community and suggested that we use their success as a model.

Bobie Crongeyer welcomed the new executive committee members

Emily Eckhart thanked everyone for their time and efforts.

Polly Schneider thanked the outgoing executive committee members and welcomed the new executive committee members

Polly Schneider congratulated Bobie Crongeyer on the wonderful new Cheboygan Main Street website.

Christy Stempky reported on behalf of the Parks and Recreation Commission that the fishing pier and boardwalk project is scheduled to get started in September.

Christy Stempky asked anyone with a green thumb to participate in the upcoming rain garden and flower planting.

Eric Villanueva thanked the board for the nomination to board chair.

8. Adjournment

Motion by Villanueva, seconded by Schneider, to adjourn the meeting. Meeting was adjourned at 7:20pm.

Chairperson Emily Eckhart