



MINUTES

Cheboygan Main Street DDA
Board Meeting June 6, 2023
6:00pm City Hall – Council Chambers

1. **Call to Order by Chairman Villanueva at 6:00pm**
2. **Present: Costin, Crongeyer, Eckhart, Mallory, Stempky, Villanueva. Dodd arrived at 6:15pm**
Absent: Paull, Yeck
3. **Consent Agenda:**
Motion to approve consent agenda as presented by Stempky, Second by Costin. All in favor, motion carries.
4. **Treasurer's Report** presented by Treasurer Crongeyer. \$33,555.00 revenue, \$17,614 expenditures, \$536,613 ending balance.
5. **Committee Updates**
 - a. Outreach Committee – Crongeyer. No May meeting. Merchandise has arrived and will be at Farmers Market Saturday to sell. Square CC reader is up and running.
 - b. Placemaking Committee – Villanueva . No May meeting. Holiday décor has arrived.
 - c. Events Committee – Schneider. No May meeting. Music on Main Concert Series starts on Thursday June 15th. Committee will meet in June to coordinate volunteers for 4th of July parade. All other aspects of parade are in place and ready to roll.
 - d. Business Development Committee – Stritmatter/ Yeck. No May meeting. Committee is working through the Ready to Recruit Primer (MI Main St technical service). Schneider shared a sample of the type of work being done.
 - e. Coast Guard Connection Committee – No updates. Next meeting is June 13 at the Chamber of Commerce
 - f. Farmers Market Committee – No updates. Outdoor market is running smoothly.
6. **Reports**
 - a. City Council Report – Mayor Brett Mallory shared that a grant was received by EGLE to use drones for river cleanup. This is an effort between the City and Tip of the Mitt Watershed Council.
 - b. City Manager Report - Sabolsky reported that Council approved 30k to fix a damn at the golf course. City applied for 200k grant for demo of old building at water treatment plant, an old cement block building at the cemetery and a building at Major City Park by the men's league ball field. City and Little League have partnered and applied for a County Youth Grant for 100k to build a new concession stand with a warming room and bathrooms. The paperwork has been signed for about 7 million in USDA Bonds for water tower rehab, the new water tower and replacing the Mill St infrastructure and road. City and DDA working with Cheboygan County Community Foundation to restore the Crib Light House. City already working to clean-up the area around the lighthouse by pruning trees, taking care of overgrown vegetation etc.



- c. Director's Report – Polly Schneider, Executive Director. Six new trees have been planted downtown, replacing the dead ones as part of the ongoing treescape project. 20 gal gator bags have been purchased to keep them watered. They are getting 40 gal of water a week to help establish their root system. Hanging baskets went up this morning, Christy and Emily have planted the summer planters around downtown. LivWell has donated money to plant perennials in the cement planters at Festival Square, and O'Grady Landscaping will be planting them next week. A celebration of this partnership and the new planting will take place during the Farmers Market on July 1. The MSU SBEI visioning session went very well on May 18th. The next session will be after Labor Day at which time the community will be able to view a few options of their visions to narrow down the direction we'd like to move forward in from a visual standpoint. Little Traverse Conservancy will be hosting their annual meeting at Festival Square on August 1. John Costin and Schneider attending the Michigan Main Street Real Estate Redevelopment and Development workshop in Milan, MI in May. This workshop was timely as it compliments the Ready to Recruit technical service we are working through. One key takeaway mentioned by Costin was to meet with property owners (which Exec Committee is going to start doing) to have a conversation regarding plans for the buildings, things we can help with, share data as to what might be successful in the buildings etc. Costin, Dodd and Schneider attended the NLEA (Northern Lakes Economic Alliance) Symposium. It was a lot of numbers regarding labor force and housing was briefly discussed. Schneider attended the Michigan Downtown Association workshop in Alpena. It was a great session with emphasis on thoughtful planning, and making sure ongoing maintenance is part of the plan. The importance of vibrant public art in downtowns was also discussed and success stories were shared by communities that have a thriving art scene in their downtowns. An email was sent to downtown businesses regarding the upcoming Chamber business expo that will take place at Festival Square and in Washington Park and to encourage them to take advantage of having their brick and mortar business right in the middle of the expo. Schneider also brought Michigan Main Street swag back for the Board from the workshop in Milan.

7. Old Business

No old Business for discussion

8. New Business

- a. Resignation of John Stritmatter announced.
- b. Vibrancy Micro-grant applications:

Motion to approve Vibrancy Micro-grant in the amount of \$500.00 for Cheboygan Area Arts Council by Eckhart, Seconded by Stempky. Roll Call taken, all in favor. Grant approved.

Motion to approve Vibrancy Micro-grant in the amount of \$500.00 for Scoops by Mallory, Seconded by Dodd. Roll Call taken, all in favor. Grant approved.

- c. Façade Grant application:

Motion to approve Façade grant application in the amount of \$1,000.00 for Scoops by Stempky, Seconded by Costin. Roll Call taken, all in favor. Grant approved.



- d. Changing of monthly meeting day.

Motion to approve changing of monthly Cheboygan Main Street DDA Board meetings from 1st Tuesday to 3rd Tuesday of each month. By Dodd, Seconded by Stempky. Roll Call taken. All in favor. Date changed from 1st Tuesday to 3rd Tuesday of each month.

- e. Election of 2022/ 2023 Officers:

Motion to appoint Eric Villanueva Chairperson of the Cheboygan Main Street DDA for the 2023/2024 fiscal year by Crongeyer Seconded by Dodd. Roll Call taken. All in favor, motion carries

Consideration to appoint Cheboygan Main Street DDA Vice Chairperson

Motion to appoint John Costin Vice Chairperson of the Cheboygan Main Street DDA for the 2023/2024 fiscal year by Stempky Seconded by Mallory. Roll Call taken. All in favor, motion carries

Consideration to appoint Cheboygan Main Street DDA Secretary

Motion to appoint Eric Villanueva Secretary of the Cheboygan Main Street DDA for the 2023/2024 fiscal year by Stempky, Seconded by Costin. Roll Call taken. All in favor, motion carries. (we will revisited this position in the coming months as new board members may want to take on this roll)

Consideration to appoint Cheboygan Main Street DDA Treasurer

Motion to appoint Bobie Crongeyer Treasurer of the Cheboygan Main Street DDA for the 2023/2024 fiscal year by Mallory, Seconded by Stempky. Roll Call taken. All in favor, motion carries.

- f. **Public Comments** – Owen Goslin, Arts Council Director thanked the Board for their continued support with the approval of their grant application, and said he was eager to get moving on the new signage.
- g. **Request for Future Agenda Items**
- h. **Board Member Comments**

Eckhart suggested asking Farmers Market to water the planters at Festival Square. (Schneider shared that Parks & Rec Dept are taking care of this when they water the hanging baskets, as well as the other planters throughout downtown) Eckhart also shared feedback given to her regarding the lack of bands in the 4th of July parade. (This is something that will be looked into for future parades).

Stempky suggested we look into purchasing new tops for the trash cans that have ashtrays. This would hopefully help with the cigarette butts that end up in the flower planters.

Mallory asked what the clean-up plan looks like for the Farmers Market and Schneider shared that it is the same with any other group utilizing Festival Square, that it's left in the condition it was found.



- i. Motion to adjourn at 6:45 by Stempky, Seconded by Mallory. Meeting adjourned by Chairman Villanueva.

Upcoming Dates to note: Board encouraged to volunteer for or attend items in blue

June 15th - Cheboygan Chamber Business Expo from 1pm – 6pm throughout Downtown Cheboygan. Ribbon Cuttings at both new murals beginning at 5:30pm at Majestic Riverview Park, then on to Washington Park, Music on Main Concert Series at 7pm

July 1st – Celebration of Planting at Festival Square (partnership on project with LivWell) 10am

July 4th – Independence Day Parade. We need volunteers for helping with parade line-up and step off.

June 15th – August 31st, Music on Main every Thursday at 7pm.