

## Cheboygan Main Street DDA

### \*\*\*MINUTES\*\*\*

October 17, 223 6:00pm City Hall

**Call to Order** – Meeting called to order at 6:00pm by chairperson Eric Villanueva

**Roll Call** – present: Crongeyer Dodd Eckhart Mallory Myers Paul Stempky  
Yeck Villanueva Staff present: Schneider

Absent Costin

**Consent Agenda:** motion to approve by Eckhart, seconded by Crongeyer

**Treasurer's Report** – Bobie Crongeyer reported revenues for September were \$29,214.00 expenditures were \$28,980, balance of \$419,213. Expenses were light this month because the payment of non-urgent expenses was delayed until October.

### **Committee Updates**

- a. Outreach Committee – Crongeyer reported no meeting in September.
- b. Placemaking Committee – Villanueva reported Shneider and Yeck cut corn stalks and decorated Washington park and festival square; the scarecrow stroll was on going 150 votes had been cast; voting ends 10/31; that around mid-November winter decorations were expected to be hung; that for spring bubble gum pink flowers will be hung from the poles.
- c. Events Committee – Dodd reported next meeting would occur October 18; the downtown trick-or-treat and Lady's Night Out would occur before the November meeting; trunk-or-treat will not be done by Walmart instead trunk-or-treat will be at the city hall parking lot volunteers are wanted.
- d. Business Development Committee – Schneider reported no committee meeting. The business recruitment primer has been completed including a presently incomplete occupancy map of lots for sale and rent; also a community profile has been completed synthesized from previous impact reports.
- e. Coast Guard Connection Committee – Yeck reported coast guard is preparing its annual Christmas tree voyage. The boat is expected to disembark for Chicago Sunday after Thanksgiving; ornaments for the coast guard crew will not be sold any more. Schneider reported that she created a marketing campaign for the Christmas tree voyage; the goal is to send 1200 Christmas cards on the voyage; Christmas cards can be dropped off at the Chamber of commerce.
- f. Farmers Market Committee – Schneider reported farmer's market will move indoors on or around November 4<sup>th</sup>.

### **Reports**

- g. City Council Report – Councilwoman Dodd reported council did not meet last Tuesday. Reported that city council had been brief about the tissue plant fire. The council discussed the prospect of paving division street.
- h. City Manager Report – Schneider reported on city manager’s behalf; Mill Street project to be completed by November; Court Street project will be winterized by November 15 and completed in spring 2024; the contractor has dedicated more labor to the project. There have been 3 breaks in the water main located on division street. DPW is making repairs. The city expects to purchase a stripper machine so that DPW can paint lines for parking lots, crosswalks and parking spaces. The stripper machine’s cost was just under \$4,000.00. In regard to the tissue plant fire, the insurance assessors have finished their investigation which allowed the landlord to move forward with the removal of the conveyor bridge overhanging the highway. The highway is expected to reopen next week. Signs were placed in and around downtown as well as a radio ad informing the public that Main Street was still open for business. The city received a DNR Sparks grant for \$871,000 to finish the fishing piers, pave the children’s trail and add a parking lot. The city has applied for a grant in the amount of \$2.5 million grant for community center renovation.
  
- i. Director’s Report – Polly Schneider, Executive Director reported labor bridge walk had 500 participants and sold 50 t-shirts. There was a 9/11 memorial. On the day of the tissue depot fire she helped coordinate food and drink for the first responders. The tap into the trails event was postponed to 2024. The community foundation is raising money to repair the Crib lighthouse. The engineering report estimates repair cost of about \$200,000. She attended the director retreat in St. Joseph. Going forward, volunteers will need to head events, not the director. November 7<sup>th</sup> via zoom MSU SBEI will present final vision of downtown.

j. **New Business**

Motion to approve Façade Grant application from Nourish in the amount of \$1,000 by Dodd Seconded by Myers. Motion approved unanimously.

- 2. **Public Comments**
- 3. **Request for Future Agenda Items**
- 4. **Board Member Comments**
- 5. **Adjourn.** Meeting adjourned on motion of Myers, seconded by Mallory.