



## **Cheboygan Main Street DDA Regular Meeting Minutes– November 21, 2023**

### **1. Call to Order**

2. **Roll Call** Present: Crongeyer Dodd Eckhart Paull Villanueva Yeck, Stempky arrived at 6:13pm Staff present: Schneider, Absent: Costin, Myers, Mallory

3. **Consent Agenda:** Crongeyer motioned to approve, Eckhard seconded, consent agenda approved

- a. **Treasurer's Report** – Bobie Crongeyer reported revenues of 21,440 expenses of \$49,012 ending balance of \$420,390. Revenues and Expenses were high because of the match on main grant for Beau est Beau and Scoop Façade grant. There was also some maintenance work done at 220 Water Street.

### **4. Committee Updates**

- a. Outreach Committee – Crongeyer incorporated her pre-meeting report.
- b. Placemaking Committee – Villanueva reported the committee met 11/8; discussed holiday decorations; discussed adding picnic tables, umbrellas, and sails to festival square in the future; confirmed light up local will occur; discussed how to collaborate with art vision in the future.
- c. Events Committee – Dodd reported committee met 11/13; reiterated upcoming events of the x-mas parade, hospitality night, and the adult co-co crawl.
- d. Business Development Committee – Schneider reported that there were no updates at that time.
- e. Coast Guard Connection Committee – Yeck reported that CG Xmas tree voyage will occur on 12/9 at 9 am. The crew will be receiving ornaments.
- f. Farmers Market Committee – Schneider reported that there were no updates. Farmer's market has started its winter market location.

### **5. Reports**

- a. City Council Report – Dodd reported council met 11/14; they finalized the Sparks Grant to revitalize local parks and trails; and recognized a person who walked into a burning house and alerted them to a fire occurring at the residence.
- b. City Manager Report – Schneider reported on behalf of the city manager that the sparks grant will be used to construct 5 new fishing piers, to pave 4,800 ft of the children's trail, and to create 4 accessible small parking lots in major city park. Further demolition of the tissue plant is on hold. Court street will be resumed in the spring. The veteran banners have been relocated some are in the city council room.
- c. Director's Report – Polly Schneider, Executive Director reported 1/24 6pm-9pm Weyland DDA will be in town to tour the main street Next September the Main Street program will hold its fall workshop in Cheboygan.



**6. Old Business**

- a. New holiday décor – holiday/winter décor is up. Stempky provided trees for light up local. Some lights are out and are expected to be repaired soon.
- b. MSU/ SBEI is complete; a final report will be coming in December 2023.
- c. Match on Main/ Melody's Lane completed on time; they received their check; there is fresh paint and new shelving. Main on Main will reopen next year.

**7. New Business**

- a. **Board Retreat Planning Session scheduled to be held on February 6, 2024 from 3pm to 9pm.**
- b. **Board recommended 2024 Technical Service Application for Strategic Planning.**

**8. Adjourned**