



DDA MEETING MINUTES 2/20/2024

1. **Call to Order**

2. **Roll Call**

Present: Crongeyer Dodd Eckhart Mallory Stempky Villanueva Yeck, Director Schneider, City Manager Sabolsky

3. **Consent Agenda:** Dodd motioned to approve and seconded by Eckhart, Consent agenda approved

4. **Treasurer's Report** – Beginning Balance \$376,269 revenues of \$15,790 expenses of \$15,336 adjustment of \$175 ending balance of \$376,898.

5. **Committee Updates**

- a. Outreach Committee – Crongeyer reported no meeting in February 2024 so far
- b. Placemaking Committee – Villanueva reported that the committee will change shine up Cheboygan. Instead of going with dumpsters it will be a general clean up of downtown. Same name different event. Placemaking committee is brainstorming its budget for fiscal year 2024 as well as planning a framework for cooperating with arts vision in the future.
- c. Events Committee – Dodd reported committee will meet on 2/21 at the Hive and is preparing the St. Patrick's Day parade and Easter egg hunt.
- d. Business Development Committee – Schneider reported no updates at this time
- e. Coast Guard Connection Committee – No updates at this time.
- f. Farmers Market Committee –Farmer's Market Master reported April 6 is the start date for the indoor market. May 25th is the start date for the outdoor market. DDA business will be at the market as well as local music talent. The market is considering online vendors. In the fall the market is considering shortening its hours or starting in door fall market sooner. The market has its eyes and ears open for winter venue locations.

6. **Reports**

- a. City Manager Report – Daniel Sabolsky reported the City won the 50K grant to update its master plan[A master plan is a document used by the city to apply for grants such as infrastructure]. The city beginning to work on its "rec" plan. The state requires a "rec" plan in order for the city to apply for grants. The city is working on the first draft of the city's budget, expected to be out in March 2024, more projects are expected. The city applied for the 2.5 million grant for the recreation center but did not win.
- b. City Council Report – Mallory reported city prosecutor position is coming up again for bidding.
- c. Director's Report – Polly Schneider, Executive Director see below

7. **Old Business**



- a. MSU/ SBEI Report – Final Draft. Polly reported that the final report from SBEI has been received. Streetscape improvement is a high priority in the report. The board must brainstorm what and how to implement. It is expected it will be posted to the website in the future.

8. New Business

- a. \$500 Michigan Main Street Vibrancy Micro Grant Application of Katie Rosenbalm- The board unanimously approved.
- b. Director Review Committee- The board created the review committee composed of Carole, Mandy, and Brett.

9. Public Comments- none

10. Request for Future Agenda Items- none

11. Board Member Comments- none

12. Adjourn at 6:26pm